

Poppy Appeal supporting Armed Forces

As part of our commitment to the Armed Forces Covenant, some of our AmcoGiffen colleagues used their community impact days (previously known as volunteering days), to support the Royal British Legion at poppy stands in nearby supermarkets.

What does it mean?

As an organisation, we're committed to ensuring that our procurement, employment processes, and volunteer time are used to support ex-armed force personnel back into the workplace and support them within the community.



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Lorna Booth, Assistant Buyer

I volunteered to sell poppies for the British Legion at Morrisons supermarket because I wanted to remember all those who fought for our independence. My Grandfather fought at the Somme in WWI and was one of the fortunate ones who returned home. My father was in the RAF and deployed to Iraq, Kuwait, and Egypt to guard the Suez Canal.

I feel that we should all get involved in volunteering days within our communities, there are many ways that we can make a difference and many charities would welcome our help.

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